



IAPD Report

ERIN D EIRAS

CRD# 5158055

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Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

ERIN D EIRAS (CRD# 5158055)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **09/24/2025**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	LPL FINANCIAL LLC	CRD# 6413	03/05/2012
IA	INDEPENDENT ADVISOR ALLIANCE, LLC	CRD# 168267	09/24/2018

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **17** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
IA	INDEPENDENT FINANCIAL PARTNERS	125112	JACKSONVILLE, FL	03/26/2012 - 12/31/2018
IA	EDWARD JONES	250	JACKSONVILLE, FL	04/04/2011 - 03/13/2012
B	EDWARD JONES	250	JACKSONVILLE, FL	07/25/2006 - 03/13/2012

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative?

No



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **17** jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 2

Firm Name: **LPL FINANCIAL LLC**
Main Address: 1055 LPL WAY
FORT MILL, SC 29715
Firm ID#: 6413

	Regulator	Registration	Status	Date
B	FINRA	General Securities Representative	Approved	03/05/2012
B	Alabama	Agent	Approved	03/05/2012
B	California	Agent	Approved	01/03/2018
B	Connecticut	Agent	Approved	08/11/2022
B	Florida	Agent	Approved	03/05/2012
B	Georgia	Agent	Approved	03/05/2012
B	Illinois	Agent	Approved	02/20/2019
B	Michigan	Agent	Approved	09/07/2012
B	New Jersey	Agent	Approved	01/22/2013
B	North Carolina	Agent	Approved	03/05/2012
B	Ohio	Agent	Approved	03/05/2012
B	Pennsylvania	Agent	Approved	04/16/2024
B	South Carolina	Agent	Approved	07/25/2017



Qualifications

Regulator	Registration	Status	Date
B Tennessee	Agent	Approved	05/31/2023
B Texas	Agent	Approved	03/05/2012
B Virginia	Agent	Approved	11/09/2020
B Washington	Agent	Approved	04/26/2013
B Wisconsin	Agent	Approved	03/05/2012

Branch Office Locations

LPL FINANCIAL LLC
 1431 RIVERPLACE BLVD #910
 JACKSONVILLE, FL 32207

LPL FINANCIAL LLC
 625 MEADOW STREET
 COLUMBIA, SC 29205

Employment 2 of 2

Firm Name: **INDEPENDENT ADVISOR ALLIANCE, LLC**
 Main Address: 11215 N. COMMUNITY HOUSE RD.
 STE. 775
 CHARLOTTE, NC 28277
 Firm ID#: 168267

Regulator	Registration	Status	Date
IA Florida	Investment Adviser Representative	Approved	09/27/2018
IA Georgia	Investment Adviser Representative	Approved	01/29/2024
IA North Carolina	Investment Adviser Representative	Approved	02/01/2024
IA South Carolina	Investment Adviser Representative	Approved	01/30/2024
IA Texas	Investment Adviser Representative	Approved	09/24/2018

Branch Office Locations

INDEPENDENT ADVISOR ALLIANCE, LLC
 1431 Riverplace Blvd # 910
 Jacksonville, FL 32207



Qualifications

PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 0 principal/supervisory exams, 2 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

Exam	Category	Date
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No information reported.

General Industry/Product Exams

Exam	Category	Date
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Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
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General Securities Representative Examination (S7)	Series 7	07/24/2006
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State Securities Law Exams

Exam	Category	Date
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Uniform Combined State Law Examination (S66)	Series 66	03/25/2011
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Uniform Securities Agent State Law Examination (S63)	Series 63	08/03/2006
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PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	03/26/2012 - 12/31/2018	INDEPENDENT FINANCIAL PARTNERS	CRD# 125112	JACKSONVILLE, FL
IA	04/04/2011 - 03/13/2012	EDWARD JONES	CRD# 250	JACKSONVILLE, FL
B	07/25/2006 - 03/13/2012	EDWARD JONES	CRD# 250	JACKSONVILLE, FL

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
09/2018 - Present	Independent Advisor Alliance, LLC	Investment Advisor Representative	Y	Jacksonville, FL, United States
03/2012 - Present	LPL FINANCIAL LLC	REGISTERED REPRESENTATIVE	Y	JACKSONVILLE, FL, United States
03/2012 - 12/2018	INDEPENDENT FINANCIAL PARTNERS	Investment Adviser Representative	Y	JACKSONVILLE, FL, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

1. 03/05/2012 - INVESTRA FINANCIAL SERVICES CORPORATION - Investment Related - At Reported Business Location(s) - DBA for LPL Business (entity for LPL business) - Time Spent 100%.

2. 9/27/2018 - Independent Advisor Alliance - Investment Related - At Reported Business Location(s) - Registered Investment Advisor Hybrid - Started 09/07/2018 - 20 Hours Per Month/10 Hours During Securities Trading - I provide investment advisory services through Independent Advisor Alliance, an independent investment advisor firm. I started this business activity on 9/27/2018. I expect to spend approximately 20 hours/month on this activity. Please see the advisory firms Form ADV for more information about its address, the nature of its business, its owners, and its services at <http://www.adviserinfo.sec.gov/IAPD>. The firm is separate from and independent of LPL Financial.

3. 12/07/2023 - Independent Advisor Alliance - DBA: (Hybrid) InVestra Financial Services - Investment Related - At Reported Business Location(s) - Registered Investment Advisor Hybrid - IAR - Start Date: 09/27/2018 - 210 Hours Per Month/7 Hours During Securities Trading - I provide investment advisory services through Independent Advisor Alliance, an independent investment advisor firm. I started this business activity in 12/2023. I expect to spend approximately 210 hours per month on this activity. Please see the advisory firm's Form ADV for more information about its address, the nature of its business, its owners, and its service6s at <http://www.adviserinfo.sec.gov/IAPD>. The firm is separate from and independent of LPL Financial.

4. 12/07/2023 - Sage Insurance Partners - Non-Variable Insurance - Insurance Agent - Investment Related - At Reported Business Location(s) - Start Date 11/07/2023 - 4 Hours Per Month/ During Trading



Registration & Employment History



OTHER BUSINESS ACTIVITIES

5. 02/22/2024 - Independent Advisor Alliance - Registered Investment Advisor Hybrid - Investment Related - At Reported Business Location(s) - Start Date 01/01/2024 - 30 Hours Per Month/ During Trading - I provide investment advisory services through Independent Advisor Alliance, an independent investment advisor firm. I started this business activity in 2/2024. I expect to spend approximately 30 hours per month on this activity. Please see the advisory firm's Form ADV for more information about its address, the nature of its business, its owners, and its services at <http://www.adviserinfo.sec.gov/IAPD>. The firm is separate from and independent of LPL Financial.
6. 03/22/2024 - Vigore LLC - Investment Related - Jacksonville, FL - Real Estate Rental - Started 01/01/2014 - 4 Hours Per Month/0 Hours During Securities Trading.



End of Report

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