

Professional Research Report:

Erin D. Eiras, CPFA®, CEPA®

Private Wealth Advisor | Founder & CEO, InVestra

Summary:

Erin D. Eiras represents a modern expression of the American Dream—building a nationally recognized wealth advisory firm while balancing family, philanthropy, and a passion for exceptional craftsmanship and performance.

Her personal and professional journey reflects a commitment to excellence, discipline, and long-term vision, values she brings directly into her work with clients.

Executive Overview

Erin D. Eiras is a Florida-based private wealth advisor and founder of InVestra, specializing in high-net-worth families, executives, and business owners. With ~20 years of experience, she integrates investment strategy, exit planning, and legacy design into a unified advisory model.

She serves as one of 20 Ambassador Council members at LPL Financial out of ~42,000 advisors.

Unlike many financial advisors Erin Eiras has vast experience as an UHNW individual herself; including buying and selling multiple businesses, planning for true net gain on transactions and establishing then selling large scale business operations.

InVestra is among the top 200 growing Wealth Management firms in the US, with a team of Professional Designations on staff to cover most any requirements of an UHNW client.

Professional Distinction

- LPL Ambassador Council
- CEPA® – Certified Exit Planning Advisor
- CPFA® – Certified Plan Fiduciary Advisor

Firm & Client Model

InVestra serves executives, business owners, and multi-generational families across 20+ states. Core services include:

- Investment management
- Exit/liquidity planning
- Estate & legacy structuring
- Risk and insurance integration
- Tax-aware portfolio design

Philanthropy & Community Impact

- The Eiras family funded “The Approach,” a short course at Deerwood Country Club (Jacksonville, FL)
- Emphasis on faith-based stewardship and generational giving
- Known for supporting the fine arts, women and children’s charities.

Automotive Collector Profile

Eiras maintains a notable private automotive collection, including rare and limited-production vehicles recognized within collector circles and published Ferrari literature.

Verified:

- Erin Eiras is described as a car collector
- Household involvement in enthusiast events

Historical collection includes:

- Lotus Esprit S4 & V8
- Bentley Arnage T Diamond Edition
- Ferrari Superamerica
- Rolls-Royce Drophead Coupe
- 1968 Shelby GT500 Convertible
- 1962 Shelby AC Cobra 289

- 2012 AMG GT Coupe "Gullwing"

Real Estate & Lifestyle

Her lifestyle reflects the outcomes of disciplined long-term planning, with a focus on family, privacy, and legacy-oriented living within Jacksonville's premier estate community.

Verified:

- Based in Jacksonville, FL

- Active member at Deerwood Country Club

- Owns a high-rise office overlooking the St. Johns River

-14,500 sq ft primary 5+ acre estate residence with a 15 car garage to house the collection

Personal Profile:

Erin Eiras has been married for 16 years, has 3 young children and puts family and faith as her top priorities.