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## **FOR IMMEDIATE RELEASE**

### **Erin Eiras Named Distinguished Member of the Financial Planning Association**

**Jacksonville, Florida — April 27, 2026** — InVestra proudly announces that Erin D. Eiras, CPFA®, CEPA®, Founder and Private Wealth Advisor, has been recognized as a distinguished member of the Financial Planning Association (FPA), underscoring her leadership, professional excellence, and ongoing commitment to advancing the financial planning profession.

With more than two decades of experience in wealth management and financial planning, Erin Eiras leads InVestra with a mission centered on helping individuals and families achieve lives of significance through thoughtful, comprehensive financial strategies. Operating from offices in Jacksonville, Florida and Columbia, South Carolina, and serving clients in over twenty states, Erin has built a reputation for delivering personalized, client-centered planning that emphasizes long-term relationships and multi-generational wealth.

A Certified Plan Fiduciary Advisor (CPFA®) and Certified Exit Planning Advisor (CEPA®), Erin brings specialized expertise in fiduciary responsibility and business exit planning. She is recognized as a trusted advisor to business owners, executives, and families seeking to align their financial goals with their broader life vision. Her leadership extends beyond her firm, including participation on LPL Financial's Ambassador Council, where she contributes strategic insight and advocates for client-focused innovation within the wealth management industry.

Erin's professional accomplishments have earned recognition across numerous media and industry platforms, including News4Jax, the Jacksonville Business Journal, and national conferences such as Nitrogen's Fearless Investing Conference and the IEEE Women in Engineering International Conference. She is widely respected for her expertise in generational wealth planning, legacy design, and empowering women in finance.

Beyond her professional achievements, Erin is deeply committed to her community. She actively supports a variety of nonprofit and cultural organizations, including the Jacksonville Symphony Orchestra, the Jacksonville Film Festival, and the Museum of Contemporary Art (MOCA). A native of Amelia Island, Florida, she is also a devoted wife and mother of three, an avid traveler, and a passionate car collector—interests that inform her authentic, relationship-driven approach to advising clients.

“At InVestra, we believe financial planning should be a source of strength, not stress,” said Erin Eiras. “This recognition from the Financial Planning Association reflects not only my personal commitment to excellence, but also our firm's dedication to helping clients build meaningful, lasting legacies.”

InVestra delivers comprehensive wealth management services, including financial planning, business exit planning, and generational wealth strategies. The firm's approach places clients at

the center of every decision, ensuring that financial strategies align with personal values and long-term goals.

The InVestra team brings a diverse set of professional credentials and expertise to serve its clients. In addition to Erin Eiras, the team includes professionals such as Stephanie Y. Vokral, CFP®, AIF®, CDFA®, along with a broader support team dedicated to delivering high-touch, customized financial guidance.

For more information about Erin Eiras and InVestra, please visit [www.investra.com](http://www.investra.com).

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**About InVestra**

InVestra is a Jacksonville, Florida-based wealth management firm specializing in comprehensive financial planning, business exit strategies, and multi-generational wealth solutions. Founded in 2012, the firm is dedicated to empowering clients through personalized guidance, fiduciary responsibility, and a commitment to long-term financial well-being.

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